

A Letter from Jessica Neuwirth, Founder of Equality Now

Dear friends,

For years, I have been overwhelmed by your dedication to Equality Now. You have come together and done amazing things through your shared passion and commitment to all things Joss. It's been an honor to be on the receiving end of your enthusiasm and I'm grateful for all you have done. I hope you'll continue to help women and girls around the world and that's why I want to tell you a bit about my latest project: Donor Direct Action.

Donor Direct Action is a new project of Equality Now.

Alongside a steering committee of committed activists led by Gloria Steinem, Donor Direct Action finds front-line activists who are committed to women's rights around the world and connects them with supporters to increase access to the resources they need to do their work.

As life-long activists and donors ourselves, we know it's important to get support to the front lines where it is most needed and where it can do the most good. That's why we started Donor Direct Action as a virtual organization. Our small core team works remotely to keep overhead and expenses low.

We are building a network of committed activists who want to connect with groups around the globe that are making a real difference in the lives of women and girls. In many cases, we've visited their countries and seen for ourselves the impact they are having. We know even small amounts of money can pay big dividends.

For instance, in the Congo, we work with Synergy - an organization that helps survivors of rape by providing medical treatment as well as a network of support for survivors.

In India, we work alongside Apne Aap, which seeks to end trafficking and prostitution and helps women collectively lift themselves out of the sex trade.

In Nigeria, we've partnered with WRAPA - a frontline advocacy organization in Nigeria that has been working since 1999 to protect and promote the rights of women and girls in Nigeria. In the wake of the Boko Haram kidnapping of more than 200 school girls, WRAPA and other Nigerian women's groups are raising funds to ensure the rehabilitation and successful recovery of the girls when they return home.

These are just a few examples of the incredible work being done that we are able to support.

Please join us. Make a donation to support a group of your choice today. You can learn more about the organizations we support here:

<http://donordirectaction.org/activists/>

We also need your help to spread the word about DDA. Like us on Facebook:

<https://www.facebook.com/DonorDirectAction> and follow us on Twitter:

<https://twitter.com/donors4women>

Together we can build support and awareness of these worthy organizations and get them the critical support they need to help women around the world thrive.

Thank you for your continued energy, support and passion to making the world a better place. Your energy and enthusiasm has done incredible things to help women and girls everywhere.

With gratitude,

Jessica